



Rewarding Learning

ADVANCED
General Certificate of Education
2024

Centre Number

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Candidate Number

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Professional Business Services

Assessment Unit A2 2

assessing

Leadership and Management



[APB21]

APB21

THURSDAY 20 JUNE, AFTERNOON

TIME

2 hours.

INSTRUCTIONS TO CANDIDATES

Write your Centre Number and Candidate Number in the spaces provided at the top of this page.

You must answer the questions in the spaces provided.

Do not write outside the boxed area on each page or on blank pages.

Complete in black ink only. **Do not write with a gel pen.**

Answer **all six** questions.

INFORMATION FOR CANDIDATES

The total mark for this paper is 90.

Figures in brackets printed down the right-hand side of pages indicate the marks awarded to each question or part question.

Quality of written communication will be assessed in Questions **3, 4, 5 and 6**.

ADVICE TO CANDIDATES

You are advised to take account of the marks for each question in allocating the available examination time.

13165



16APB2101

Answer **all six** questions

1 Janet Brunt is the Chief Executive Officer (CEO) of Kerrie's Fast Food Ltd which has 25 outlets in Northern Ireland. Janet is responsible for delivering the vision for the business over the next three years and leading the implementation of the strategic plan. The Human Resources Manager, James Williams, manages operational matters within the Human Resources Department including discipline, employee turnover, the staff survey, and leadership and management development. James is also responsible for achieving the aims and objectives of his department.

(a) Explain **one** similarity between leadership and management with reference to Kerrie's Fast Food Ltd.

[3]

(b) Explain **one** difference between leadership and management with reference to Kerrie's Fast Food Ltd.

[3]





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(Questions continue overleaf)

13165

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16APB2103



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13165

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16APB2113

[20]

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16APB2115

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For Examiner's use only	
Question Number	Marks
1	
2	
3	
4	
5	
6	
Total Marks	

Examiner Number

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APB21/9
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